

20/04 DAY 1

MAIN STAGE

- 10:00 **EU-Startups' Founder & CEO - Thomas Ohr:** Official Welcome
- 10:15 **Razor's Co-Founder & CTO - Shrestha Chowdhury:** The importance of technology and data in rapidly scaling businesses and how it can be leveraged to create value for customers and stakeholders
- 10:35 **Picnic's Founder & CTO - Daniel Gebler:** Early entrepreneurial failures, lessons from Picnic growth journey, and insights from recent business angel activities
- 10:50 **Wallapop's CEO - Rob Cassedy / TooGoodToGo's Co-Founder - Jamie Crummie / Glovo's Co-Founder - Sacha Michaud:** Panel Discussion about Circular Economy & Sustainable Businesses: Innovations and Growth opportunities with a positive environmental impact
- 11:30 **WeRoad's Co-Founder & International Expansion Director - Erika De Santi:** Dealing with entrepreneurial challenges and bounce backs: Insights from growing Europe's hottest adventure travel scaleup
- 11:50 **Qonto's Co-Founder & CEO - Alexandre Prot:** Fireside Chat about Alexandre's entrepreneurial journey with Qonto
- 12:25 TBA
- 13:00

Lunch Break & Networking

- 14:00 **RydeMyPony Pitch Coach & Comedian - Christoph Sollich:** A ridiculously convincing pitch
- 14:15 **Remote's SVP Finance - Pedro Monteiro de Barros / Preply's CFO - Vicky Van Asbroeck / Novicap's Founder & Executive Chairman - Federico Travella:** Panel Discussion about managing startup finances and alternative funding sources for tough times
- 14:55 **Factorial's Co-Founder & CEO - Jordi Romero:** Entrepreneurial journey of the Barcelona-based SaaS unicorn
- 15:15 **Uniphore's Co-Founder & CEO - Umesh Sachdev:** From concept to unicorn: best practices for overcoming doubt and scaling-up
- 15:30 **Impress's Co-Founder & COO - Diliara Lupenko:** Insights into Diliara's entrepreneurial journey with Impress, using disruptive health technologies and inspiring a new generation of female entrepreneurs
- 15:45 **Seedrs' Managing Director - Kristy Grant / Crowdcube's Co-CEO - Matt Cooper / Seedblink's CEO - Carmen Sebe:** Panel Discussion with Europe's leading equity crowdfunding platforms
- 16:25 **Refurbed's Co-Founder & CEO - Kilian Kaminski:** The Refurbed growth journey and how it was enabled by a purpose/impact driven company culture
- 16:45 **Urban Sports Club - Co-Founder & CEO- Moritz Kreppel:** Insights into Moritz' entrepreneurial journey over the last 10 years of building a successful sportstech company
- 17:00 **Investor on the Stage - Featuring 15 of Europe's leading investors,** presenting their VC firm and investment focus on stage

WORKSHOP STAGE

- 10:30 **EU-Startups' Head of Content - Patricia Allen:** Workshop Stage Opening
- 10:40 **Miro's BizDev Lead Startups - Jaïr Halevi:** Culture Eats Strategy for Breakfast: Hire the right people not the best
- 11:05 **AirDNA's Chief of Staff & Director of Spain - Lauren Basler:** The Heart to Lead: How to build heart-led startup cultures using 3 core tools
- 11:30 **Hostelworld's CPO/CMO - Johnny Quach:** How to achieve growth in challenging times
- 11:55 **Global Pitch Coach - Beth Susanne:** How to craft & deliver a successful pitch
- 12:20 **Decelera's Founder & CEO - Marcos Martín:** The forgotten: Founder's Mental and Emotional Health
- 12:45 **CanopyLAB's Co-Founder & CEO - Sahra-Josephine Hjorth:** When startups and governments collide: Preparing for the dark side of public innovation projects
- 13:10 **Ipriq's Co-Founder - Erkki Holmila:** Trademarks & IP Law - A crash-course for startups
- 13:35 **Metaverse & Web3 Pitch Competition: Featuring 10 of Europe's most promising Metaverse & Web3 startups**
- 14:25 **Springbok AI's Co-Founder & Managing Director - Victoria Albrecht:** How to leverage ChatGPT when building up a new company, is it a friend or foe?
- 14:50 **YOYABA's Founder & Managing Director - Tim Rath:** Demand Gen is the new Lead Gen: Scale revenue, not leads
- 15:10 **CEW Communications' Founder & CEO - Cathy White:** How startups master the art of PR
- 15:35 **Village Capital's Regional Director, Europe - Ben Younkman:** Unlocking capital for underrepresented founders solving the world's biggest problems
- 16:00 **Leanox Impact Capital's Founding Partner - Paulina Jänsch:** How to put VALUE back into Valuation!
- 16:25 **Nasdaq's Senior VP & Head of Listings for EMEA - Adam Kostyál:** Crash Course about IPOs and Capital Markets for European Growth Companies (Europe vs US)
- 16:50 **Spinlab's Co-Founder & CEO - Eric Weber:** Personas of Founders that almost always fail

END OF DAY 1

 Networking Afterparty at **Safari Disco Club**

C/ de Tarragona, 141 - 19:00 - 23:00

21/04 DAY 2

MAIN STAGE

- 10:00 **EU-Startups' Founder & CEO - Thomas Ohr:** Welcome to Day 2
- 10:05 **StartupWiseGuys' Global CEO & Energy Master - Cristobal Alonso / Rockstart's Co-Founder & CEO - Rune Theill / Techstars' Managing Director - Raphaela Leyendecker Fabbri:** Panel Discussion with Europe's Leading Accelerators
- 10:40 **Red Points' CEO & President - Laura Urquizu:** The journey from Startup to Scaleup
- 11:00 **EU-Startups' Editorial Director - Patricia Allen / Tech Crunch's Editor at Large - Mike Butcher / Silicon Canals' Founder & CEO - Remco Janssen / CEW Communications' Founder & CEO - Cathy White:** Startup Media Panel
- 11:40 **SN Invests' Founder - Fabian Thylmann:** Fireside Chat with Fabian about his successful career as a founder and investor
- 12:15 **Pitch Competition: First Batch with some of Europe most promising early-stage startups: 9 finalist**

13:00

Lunch Break & Networking

- 14:00 **Pitch Competition: Second Batch with some of Europe most promising early-stage startups: 6 finalist**
- 14:30 **Investors on Stage - Featuring 15 of Europe's leading investors,** presenting their VC firm and investment focus on stage.
- 15:00 TBA
- 15:15 **Grover's Founder & CEO - Michael Cassau:** Fireside Chat about how Michael grew Grover into a unicorn that advocates for a more sustainable society
- 15:50 **Jobbatical's Co-Founder & CEO - Karoli Hindriks / Zenjob's Founder & CEO - Fritz Trott / Bolt's VP of People - Kerstin Rothermel / Talent Garden's Co-Founder - Rasa Strumskyte :** Panel Discussion about Future of Work
- 16:30 **Freepik's Founder & CEO - Joaquín Cuenca:** The time for bootstrapping is now
- 16:45 **Closing remarks & Pitch Competition winner announcement**

WORKSHOP STAGE

- 10:00 **Silicon Castles' Founder & CEO - Andreas Spechtler:** Unleashing Innovation: Transforming Ideas into Global Success
- 10:10 **Silicon Castles' Senior Marketing Advisor & Ogilvie Brand Consultants Founder - Catherine Ogilvie:** Backbone for Successful Global Strategy: How to Build Your Company Story
- 10:35 **Silicon Castles' Founder & CEO - Andreas Spechtler:** Sales in Technology Business: How to Sell on a Global Scale
- 11:00 **Authentic Vision's CEO - Thomas Weiss:** Securing Success: The Critical Role of Intellectual Property for Technology Startups
- 11:30 **Target Global's Partner - Lina Chong:** The Trials and Tribulations of Fundraising at the Early Stage
- 11:55 **Vanta's Head of International - Paulo Rodriguez:** Data Protection & Compliance crash course for startups
- 12:20 **SeedLegals' Founder & CEO - Anthony Rose:** How to get investment ready, find investors, value the company and close your next funding round
- 12:45 **From CIA to CEO's CEO & Author - Rupal Patel:** Espionage and Entrepreneurship: CIA Tools for Thriving as a Founder
- 13:10 **Brainly's SVP Product - Gino Micacchi:** "Product-led growth: how Brainly increased CVR to subs by 3 digits by delivering a magic experience to users
- 13:35 **Airwallex' GM EMEA - Pranav Sood:** Fireside Chat about overcoming financial barriers when scaling your business globally
- 14:00 **Mediaforgrowth's Founder - Diana Florescu:** Media For Equity: A new venture model to meet the needs of startups and media companies
- 14:25 **EPAM France Managing Director - Nicolas Borgis:** Overcoming barriers to growth: stories from the field
- 14:50 TBA
- 15:15 **Next47 Partner - Micah Smurthwaite:** How the right sales set-up will move the needle for B2B startups
- 15:40 **SPI's Member of the Board - Sara Medina:** How European SMEs and startups can expand to China

END OF DAY 2

HOTEL SUGGESTIONS

Hotel Casa Elliot ★★★★★

- C/ Sepúlveda 180 - 08011 Barcelona
Distance to event location: 1,8 km

Code: EUSTART for 15% discount**Link to book:** <https://www.bondiahotels.com/>**Hotel Vilamarí** ★★★★★

- C/ Vilamarí, 34-36, 08015 Barcelona
Distance to event location: 700m

Code: EU-STARTUPS for 10% discount**Duration:** This deal is active for the dates 19 - 23 April.
Bookings must be completed before 19th March 2023**Link to book:** <https://www.hotelvilamari.com/>**H10 Itaca** ★★★★★

- Av. de Roma, 22, 08015 Barcelona
Distance to event location: 1,4 km

Code: EU STARTUP for 10% discount**Duration:** This deal is active for the dates 19 - 23 April.
Bookings must be completed before 10 April 2023**Link to book:** <https://www.h10hotels.com/>**ONIX Fira Hotel** ★★★★★

- C. de Llançà, 30, 08015 Barcelona
Distance to event location: 0,9 km

Code: EUSTARTUPSFIRA for 10% discount**Duration:** This deal is active for the dates 19 - 23 April.
Bookings must be completed before 31 March 2023**Link to book:** <http://www.onixhotels.com/en/>**Hotel Recommendations Without a Deal**

- **Hotel HCC Lugano:** Av. del Paral·lel, 172, 08015 Barcelona ★★★★★
Distance to event location: 700m
- **B Hotel:** Gran Via de les Corts Catalanes, 389, 391, 08015 Barcelona ★★★★★
Distance to event location: 600m
- **Hotel Miramar Barcelona:** Plaça de Carlos Ibáñez, 3, 08038 Barcelona ★★★★★
Distance to event location: 1,9 km