

12/05 DAY 1

MAIN STAGE



May 12-13th
Barcelona

10:00 - 18:00 CEST

- 10:00 **EU-Startups' Founder & CEO - Thomas Ohr:** Introduction
- 10:10 **European Commissionaire for Innovation - Mariya Gabriel:** Keynote about Startups and innovation in Europe, and how to create a fair and prosperous environment for European tech companies to grow.
- 10:25 **Grip Events' Founder & CEO - Tim Groot:** Keynote about the future of virtual events, and the power of in-person networking and meetings.
- 10:45 **Fever and Reby's Founder - Pep Gomez:** Fireside chat about how to succeed and build unicorns in crowded markets.
- 11:20 **Epidemic Sound's Co-founder & CRO - Tom Hoglund:** How an Innovative Digital Rights Model disrupted the music industry and formed one of the fastest growing unicorns.
- 11:40 **Wefox's Co-founder & CFO - Fabian Wesemann:** The formula for successful fundraising.
- 12:00 **Packhelp's Co-founder & CEO - Wojtek Sadowski:** Building & Scaling B2B Marketplaces - Insights from Packhelp's impressive growth journey.
- 12:20 **Red Points' CEO - Laura Urquizu:** Keynote about the journey of RedPoints from Startup to Scaleup.
- 12:40 **Huuuge Games' Founder & CEO - Anton Gauffin:** Fireside chat about how Huuuge Games managed to become a global gaming success story.

13:00

Lunch Break & Networking

- 14:00 **TravelPerk's Founder & CEO - Avi Meir:** Fireside chat about the future of business travel and TravelPerk's experiences during the pandemic.
- 14:35 **Single.Earth's Founder & CEO - Merit Valdsalu:** Keynote about how making money can save the planet.
- 14:45 **Zilch's Co-founder & CEO - Philip Belamant:** Fireside chat about Europe's fastest growing FinTech unicorn.
- 15:20 **Babbel's CEO - Arne Schepker:** Keynote about how Babbel sold over 11 million language learning subscriptions, and what the future holds for online learning.
- 15:40 **Fontonic's Founder & CEO - Lupina Iturriaga / Banxware's Founder & Co-CEO - Miriam Wohlfarth / Nuri's CEO & CPO - Kristina Walcker-Mayer / Qonto's VP Strategy - Albertine Lecointe:**
Panel Discussion about the future of FinTech according to female leaders.
- 16:15 **TechCrunch - Mike Butcher / Silicon Canals - Remco Janssen / EU-Startups - Thomas Ohr / CEW Communications - Cathy White:** Panel Discussion about Startup Media - Who are the players and how to get featured.
- 16:50 **Healx's Co-founder & CEO - Dr Tim Guilliams:** Keynote about accelerating Growth for Startups – 'Do's & Don'ts'.
- 17:05 **EIT Digital's CEO - Willem Jonker:** Europe's Digital Future - Insights and Trends observed by EIT Digital.
- 17:30 **Investors on Stage:** "Reverse pitch" 15 of Europe's leading investors pitching to startups.

WORKSHOP STAGE

- 10:30 **Unizest's Co-founder & CEO - Matt Oldham:** "Living my best start-up life" and the realities of being a Founder.
- 11:00 **CapitalT's Co-founder - Janneke Niessen:** Building great startup teams.
- 11:20 **Crowdcube's Country Manager, Spain - Azahara Espejo:** The winning combo of VC and crowd investing.
- 11:40 **AndrewStartups' Early-Stage Startup Marketer - Andrew Lee Miller:** What is growth hacking and how to master it.
- 12:00 **HBAN's Consultant - Niamh Sterling:** "Hells Angels" – how to pitch to Angel investors.
- 12:30 **Bank Julius Baer's Managing Director - Dr. Giuseppe De Filippo:** Running a Successful Capital Raise: Overcoming Challenges when it is not going as planned.
- 13:00 **AlbionVC's Talent & Platform Director - Jane Reddin:** The six traits every investor looks for in founders – and how to know if you've got them.
- 13:30 **Unleashed Purina Accelerator Lab's Head - Kim Bill & Head of Business and Ecosystem Dev - Fabien Desiage:** How PetTech innovation enriches the lives of pets and their owners. Exciting Insights from this massive market.
- 13:50 **Five Seasons Ventures' Managing Partner - Niccolo Manzoni / PetMedia Group's Business Development & Strategy - Bensam Solomon:** PetTech Investor Panel about why investors are loving PetTech and what they are looking for.
- 14:20 **PIABO's Founder & CEO - Tilo Bonow:** How to communicate effectively as a startup and build your real personal brand.
- 14:40 **SafetyWing's Head of Remote Health Marketing - Laura Scott:** Building an Intentional Remote Team.
- 15:00 **Deep Ecosystem's Managing Director - Thomas Kösters:** Why Ecosystems matter more than Unicorns.
- 15:20 **GrantTree's Founder - Paulina Sygulaska Tenner:** Holacracy & the Future of Work / How to empower your team.
- 15:50 **LeadX Capital's Partner - Patrick Flesner:** FastScaling: The Smart Path to Building Massively Valuable Businesses.
- 16:20 **Airbus UpNext's Delegate & Program Manager - Isaac Perez-Fafian:** Resilient Innovation: how big companies use start-ups to succeed with data and prepare the future.
- 16:50 **ClozeLoop's Founder - Hilmon Sorey:** B2B sales strategy and top sales tips for startups.

End of Day 1

Networking Afterparty at **Safari Disco Club**

13/05 DAY 2

MAIN STAGE



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10:00 - 18:00 CEST

- 10:00 **EU-Startups' Founder & CEO - Thomas Ohr:** Introduction
- 10:05 **MOVE Estrella Galicia's General Manager - JJ Delgado:** Corporate Innovation and New E-commerce Initiative from Estrella Galicia.
- 10:20 **Heura Foods' Founder & CEO - Marc Coloma:** Fireside chat about the food revolution and Heura Foods international success story.
- 10:40 **Zenjob's Founder & CEO - Fritz Trott:** Fireside chat about Fritz insights from Zenjob's impressive growth journey.
- 11:05 **Tiendeo's Co-founder - Maria Martín Villaró:** Keynote about how to be a successful female founder.
- 11:20 **CoachHub's Co-founder & Managing Director - Yannis Niebelschütz:** Keynote about the importance of coaching and the right leadership mindset and top tips from Coachhub's impressive growth journey.
- 11:35 **Railsbank's Co-founder & CEO - Nigel Verdon:** Keynote about the insights from a serial fintech entrepreneur - how to thrive as a fintech founder.
- 11:55 **Euronews' CEO - Michael Peters:** Digital transformation in media, insights from Euronews, and the future of European media.
- 12:15 **Pitch Competition: First batch - 9 finalists**
- 13:00 **Lunch Break & Networking**
- 14:00 **Pitch Competition: Second batch - 6 finalists**
- 14:30 **Investors on Stage:** "Reverse pitch" 15 of Europe's leading investors pitching to startups.
- 15:00 **Startupbootcamp's Managing Director - Kauan Von Novack / Katapult VC's Partner & COO - Nina Heir / Rockstart's Co-Founder & CEO - Rune Theill / Startup Wise Guys' CEO - Cristobal Alonso:** Accelerators Panel
- 15:35 **SN-Invests' Owner & Investor - Fabian Thylmann:** Fireside chat about Fabian's entrepreneurial career, current projects and insights from his investment activities.
- 16:10 **Volkswagen Group's Metaverse & NFT - Tim Walther / Vault Hill's Co-founder & Head of Strategy & Operations - Nick Merritt / Hiber's Co-founder & CEO - Michael Yngfors:** Panel Discussion about shaping the future of the Metaverse according to key innovators.
- 16:45 **Closing remarks & Pitch Competition winner announcement**

WORKSHOP STAGE

- 10:00 **Silicon Castles' Founder & CEO - Andreas Spechtler:** From idea to global success.
- 10:15 **Silicon Castles' Senior Marketing Advisor & Ogilvie Brand Consultants' Founder - Catherine Ogilvie:** Backbone for successful global strategy – How to build your company story.
- 10:40 **Silicon Castles' Founder & CEO - Andreas Spechtler:** Sales in technology business – How to sell on a global scale.
- 11:05 **Silicon Castles' General Counsel & djk legal CEO - David Kinsella:** The art of deal making – How to close a deal.
- 11:30 **Webex's Sales Director - George Dunn:** Guiding Startups into the Digital Future and New Ways of Working.
- 11:50 **Startup Guide's Founder & CEO - Sissel Hansen:** Optimising for Impact: How startups can solve the world biggest challenges.
- 12:10 **Popsink's Co-founder & CEO - Benjamin Djidi:** Data for startups: how to set up your first analytics, scale your DataOps, and become "data-driven".
- 12:40 **Printify's Chief Sales and Partnerships - Lauris Lietavietis:** Partnerships as a shortcut to revenue.
- 13:00 **Clue's Co-CEO's - Audrey Tsang and Carrie Walter:** How to build a business from a place that is values-consistent with the wider vision of Clue.
- 13:30 **Freshworks' VP & General Manager, Europe - John Crossan:** How to Establish a High-performance Sales Engine.
- 13:50 **Slides35's Director - Alper Rozanes -** Your next pitch will make or break your dreams!
- 14:10 **Uizard's Ecosystem Manager - Zivile Einikyte:** Your vibe attracts your tribe: reinventing your personal brand.
- 14:30 **Plug and Play's Director - Thomas Bigagli:** The inner workings of VC firms - How VC funds are started and operated.
- 15:00 **Morphais VC' Founder & CEO - Eva-Valerie Gfrerer:** How technology will help VCs to solve the industry's diversity problem.
- 15:30 **WeGrow's Co-founder & CEO - Gernot Schwendtner:** How to not f*** up your international expansion.
- 16:00 **Happy Scribe's Founder & CTO - Marc Assens:** How to bootstrap your way to €4M ARR - insights from Happy Scribe's bootstrapped & profitable growth journey.

End of Day 2