

12/05 DAY 1  
MAIN STAGE

- 10:00 **EU-Startups' Founder & CEO - Thomas Ohr:** Introduction
- 10:10 **European Commissionaire for Innovation - Mariya Gabriel:** Keynote about Startups and innovation in Europe, and how to create a fair and prosperous environment for European tech companies to grow.
- 10:25 **Grip Events' CEO & Founder - Tim Groot:** Keynote about the future of virtual events, and the power of in-person networking and meetings.
- 10:45 **Criteo's CEO - Megan Clarken:** Fireside chat about running a fast-growing company, the gender gap, and Criteo's impressive transformation.
- 11:20 **Epidemic Sound's Co-founder & CRO - Tom Hoglund:** How an Innovative Digital Rights Model disrupted the music industry and formed one of the fastest growing unicorns.
- 11:40 **Wefox's Co-founder & CFO - Fabian Wesemann:** The formula for successful fundraising.
- 12:00 **Omio's CEO & Founder - Naren Shaam:** Keynote about how delivering better travel services will fuel a more sustainable future.
- 12:20 **Red Points' CEO - Laura Urquizu:** Keynote about the journey of RedPoints from Startup to Scaleup.
- 12:40 **Huuuge Games' Founder & CEO - Anton Gauffin:** Fireside chat about how Huuuge Games managed to become a global gaming success story.
- 13:00 **Lunch Break & Networking**
- 14:00 **TravelPerk's Founder & CEO - Avi Meir:** Fireside chat about the future of business travel and TravelPerk's experiences during the pandemic.
- 14:35 **Single.Earth's Founder & CEO - Merit Valdsalu:** Keynote about how making money can save the planet.
- 14:45 **Zilch's CEO & Co-founder - Philip Belamant:** Fireside chat about Europe's fastest growing FinTech unicorn.
- 15:20 **Babbel's CEO - Arne Schepker:** Keynote about how Babbel sold over 11 million language learning subscriptions, and what the future holds for online learning.
- 15:40 **Fintonic's CEO & Founder - Lupina Iturriaga / Banxware's Co-CEO & Founder - Miriam Wohlfarth / Nuri's CEO & CPO - Kristina Walcker-Mayer / Qonto's VP Strategy - Albertine Lecointe:**  
Panel Discussion about the future of FinTech according to female leaders.
- 16:15 **Flixbus' Founder & CEO - Jochen Engert:** Fireside chat about the impressive growth story of Flixbus.
- 16:50 **Healx's Co-founder & CEO - Dr Tim Williams:** Keynote about accelerating Growth for Startups – 'Do's & Don'ts'.
- 17:05 **EIT Digital's CEO - Willem Jonker:** Europe's Digital Future - Insights and Trends observed by EIT Digital.
- 17:30 **Investors on Stage:** "Reverse pitch" 15 of Europe's leading investors pitching to startups.

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**WORKSHOP STAGE**

- 10:30 **Unizest's Co-founder & CEO - Matt Oldham:** "Living my best start-up life" and the realities of being a Founder.
- 11:00 **CapitalT's Co-founder - Janneke Niessen:** Building great startup teams.
- 11:20 **Crowdcube's Country Manager, Spain - Azahara Espejo:** The winning combo of VC and crowd investing.
- 11:40 **AndrewStartups' Early-Stage Startup Marketer - Andrew Lee Miller:** What is growth hacking and how to master it.
- 12:00 **HBAN's Consultant - Niamh Sterling:** "Hells Angels" – how to pitch to Angel investors.
- 12:30 **Bank Julius Baer's Managing Director - Dr. Giuseppe De Filippo:** Running a Successful Capital Raise: Overcoming Challenges when it is not going as planned.
- 13:00 **AlbionVC's Talent & Platform Director - Jane Reddin:** The six traits every investor looks for in founders – and how to know if you've got them.
- 13:30 **Unleashed Purina's Head - Kim Bill:** Keynote about the hot space of Pet Tech and Pet Care.
- 13:50 **Unleashed Purina -** Panel Discussion about why investors are loving pet tech and what they are looking for.
- 14:20 **PIABO's Founder & CEO - Tilo Bonow:** How to communicate effectively as a startup and build your real personal brand.
- 14:40 **SafetyWing's Head of Remote Health Marketing - Laura Scott:** Building an Intentional Remote Team.
- 15:00 **Deep Ecosystem's Managing Director - Thomas Kösters:** Why Ecosystems matter more than Unicorns.
- 15:20 **GrantTree's Founder - Paulina Sygulaska Tenner:** Holacracy & the Future of Work / How to empower your team.
- 15:50 **LeadX Capital's Partner - Patrick Flesner:** FastScaling: The Smart Path to Building Massively Valuable Businesses.
- 16:20 **Airbus UpNext's Delegate & Program Manager - Isaac Perez-Fafian:** Resilient Innovation: how big companies use start-ups to succeed with data and prepare the future.

 End of Day 1  
Networking Party

**13/05 DAY 2**  
**MAIN STAGE**

- 10:00 **EU-Startups' Founder & CEO - Thomas Ohr:** Introduction
- 10:05 **MOVE Estrella Galicia's General Manager - JJ Delgado:** Creating a new business model from a Corporate.
- 10:40 **Zenjob's Founder & CEO - Fritz Trott:** Fireside chat about Fritz insights from Zenjob's impressive growth journey.
- 11:05 **Tiendeo's Co-founder - Maria Martín Villaró:** Keynote about how to be a successful female founder.
- 11:20 **CoachHub's Co-founder & Managing Director - Yannis Niebelschütz:** Keynote about the importance of coaching and the right leadership mindset and top tips from Coachhub's impressive growth journey.
- 11:35 **Railsbank's Co-founder & CEO - Nigel Verdon:** Keynote about the insights from a serial fintech entrepreneur - how to thrive as a fintech founder.
- 11:55 **Euronews' CEO - Michael Peters:** Digital transformation in media, insights from Euronews, and the future of European media.
- 12:15 **Pitch Competition: First batch - 9 finalists**
- 13:00 **Lunch Break & Networking**
- 14:00 **Pitch Competition: Second batch - 6 finalists**
- 14:30 **Investors on Stage:** "Reverse pitch" 15 of Europe's leading investors pitching to startups.
- 15:00 **Startupbootcamp' Managing Director - Kauan Von Novack / Katapult Accelerator's CEO - Nina Heir / Rockstart's Co-Founder & CEO - Rune Theill / Startup Wise Guys' CEO - Cristobal Alonso:** Accelerators Panel
- 15:35 **SN-Invests' Owner & Investor - Fabian Thylmann:** Fireside chat about Fabian's entrepreneurial career, current projects and insights from his investment activities.
- 16:10 **Volkswagen Group's Metaverse & NFT - Tim Walther / Vault Hill's Co-founder & Head of Strategy & Operations - Nick Merritt / Hiber's Co-founder & CEO - Michael Yngfors:** Panel Discussion about shaping the future of the Metaverse according to key innovators.
- 16:45 **Closing remarks & Pitch Competition winner announcement**

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**WORKSHOP STAGE**

- 10:00 **Silicon Castles' Founder & CEO - Andreas Spechtler:** From idea to global success.
- 10:15 **Silicon Castles' Senior Marketing Advisor & Ogilvie Brand Consultants' Founder - Catherine Ogilvie:** Backbone for successful global strategy – How to build your company story.
- 10:40 **Silicon Castles' Senior Strategic Advisor for Global Growth & Authentic Vision's CCO - Mahesh Sundaram:** Sales in technology business – How to sell on a global scale.
- 11:05 **Silicon Castles' General Counsel & djk legal CEO - David Kinsella:** The art of deal making – How to close a deal.
- 11:30 **Webex's Sales Director - George Dunn:** Guiding Start-Ups into the Digital Future.
- 11:50 **Startup Guide's Founder & CEO - Sissel Hansen:** Optimising for Impact: How startups can solve the world biggest challenges.
- 12:10 **Popsink's Co-founder & CEO - Benjamin Djidi:** Data for startups: how to set up your first analytics, scale your DataOps, and become "data-driven".
- 12:40 **Printify's Chief Sales and Partnerships - Lauris Lietavietis:** Partnerships as a shortcut to revenue.
- 13:00 **Clue's Co-CEO's - Audrey Tsang and Carrie Walter:** How to build a business from a place that is values-consistent with the wider vision of Clue.
- 13:30 **Freshworks' VP & General Manager, Europe - John Crossan:** How to Establish a High-performance Sales Engine.
- 13:50 **Slides35's Director - Alper Rozanes -** Your next pitch will make or break your dreams!
- 14:10 **Uizard's Ecosystem Manager - Zivile Einikyte:** Your vibe attracts your tribe: reinventing your personal brand.
- 15:00 **Morphais VC' Founder & CEO - Eva-Valerie Gfrerer:** How technology will help VCs to solve the industry's diversity problem.
- 15:30 **WeGrow's Co-founder & CEO - Gernot Schwendtner:** How to not f\*\*\* up your international expansion.
- 16:00 **Happy Scribe's Founder & CTO - Marc Assens:** How to bootstrap your way to €4M ARR - insights from Happy Scribes bootstrapped & profitable growth journey.

## HOTEL SUGGESTIONS

### HCC Hotels

- **Hotel HCC Taber:** C/ d'Aragó, 256, 08007 Barcelona ★★★

Distance to event location: 2,8 km

- **Hotel HCC Regente:** Rambla de Catalunya, 76, 08008 Barcelona ★★★★★

Distance to event location: 3 km

- **Hotel HCC Montblanc:** Via Laietana, 61, 08003 Barcelona ★★★

Distance to event location: 3 km

- **Hotel HCC St. Moritz:** C/ de la Diputació, 264, 08007 Barcelona ★★★★★

Distance to event location: 3 km

**Code: EU STARTUPS for 10% discount**

**Link to book:** <https://www.hcchotels.com/en/>

### Hotel Casa Elliot ★★★★★

- C/ Sepúlveda 180 - 08011 Barcelona

Distance to event location: 1,8 km

**Code: EUSTARTUPS for 15% discount**

**Link to book:** <https://www.bondiahotels.com/>

### Hotel Vilamarí ★★★★★

- C/ Vilamarí, 34-36, 08015 Barcelona

Distance to event location: 700m

**Code: EU-STARTUPS for 10% discount**

**Link to book:** <https://www.hotelvilamari.com/>

### H10 Itaca ★★★★★

- Av. de Roma, 22, 08015 Barcelona

Distance to event location: 1,4 km

**Code: EU STARTUP for 10% discount**

**Link to book:** <https://www.h10hotels.com/>

### Hotel Barcelona 1882 ★★★★★

- C/ de Còrsega, 482, 08025 Barcelona

Distance to event location: 5 km

**Code: EUSTARTUPS for 15% discount**

**Link to book:** <https://www.hotelbarcelona1882.com>

### Hotel Recommendations Without a Deal

- **Hotel HCC Lugano:** Av. del Paral·lel, 172, 08015 Barcelona ★★★

Distance to event location: 700m

- **InterContinental Barcelona:** Av. de Rius i Taulet, 1-3, 08004 Barcelona ★★★★★

Distance to event location: 350m

- **B Hotel:** Gran Via de les Corts Catalanes, 389, 391, 08015 Barcelona ★★★

Distance to event location: 600m

- **Hotel Miramar Barcelona:** Plaça de Carlos Ibáñez, 3, 08038 Barcelona ★★★★★

Distance to event location: 1,9 km