

28/04 Event Opening: Day 1

- 10:00 **Silicon Castles** - Founder & CEO - **Andreas Spechtler & Prof. Baba Shiv**: Go-to-Market Tricks Strategies
- 11:00 **Wise's Global Head** - **Abid Mumtaz** - Why you should make your customers your consultants
- 11:15 **Ethan Partners' Co-founder** - **Ann-Christine Roope** - How to get (and keep) top talent for your startup
- 11:37 **RocketX' Co-founder & CEO** - **Fabian van Hoegee**: Top insights about bootstrapping during the pandemic
- 11:55 **BOOM's CEO** - **Federico Mattia Dolci** - Want to thrive? Move fast and build things
- 12:10 **Crowdcube's Country Manager** - **Azahara Espejo** - Equity Crowdfunding: A tool to increase female representation
- 12:22 **Piabo's Founder & CEO** - **Tilo Bonow** - The dos and don'ts of storytelling and PR
- 12:42 **GoStudent' CEO** - **Felix Ohswald** - How AI will transform digital education and enable the ideal learning environment



13:00 Break & Networking



- 14:00 **Jobbatical's Founder & CEO** - **Karoli Hindriks** - Hiring, onboarding, & engaging in a post-COVID world
- 14:20 **Unbabel's Co-founder & CEO** - **Vasco Pedro** - Keynote: The inside story behind Unbabel's growth
- 14:40 **Moonfire Ventures' Founder (ex-co-founder Atomico)** - **Mattias Ljungman** - Fireside chat: The future of European VC
- 15:00 **BlaBlaCar's Founder** - **Frédéric Mazzella** - Fireside Chat: How to build a 90-million-user marketplace
- 16:00 **Sendbird's Co-founder & CEO** - **John Kim** - An API Future: How APIs are making innovation exponential
- 16:20 **Talent Garden's CEO** **Davide Dattoli** / **IWG's VP Sales EMEA** **Ewout Holst** / **Maria 01's CEO** **Ville Simola** / **The Family's Co-founder** **Alice Zagury**
- Panel Discussion: Space "To Be": What makes a great work environment for startup teams?

17:00 End of Day 1 - Networking -

29/04 Event Opening: Day 2

- 10:00 **Maki.vc's Investment Director** - **Pauliina Martikainen** - These are the FemTech trends to watch in 2021
- 10:18 **Freepik's CEO** - **Joaquín Cuenca** - From bootstrapping to record-breaking exits
- 10:31 **Spendesk's Founder & CEO** - **Rodolphe Ardant** - Why you grow faster if you trust your employees
- 10:50 **Payflow's Co-Founders** - **Benoit Menardo & Avinash Sukhwani** - Hypergrowth in a crisis - Turn difficulty into opportunity
- 11:11 **Housfy's Founder & CEO** - **Albert Bosch** - How to prepare a Series A funding round
- 11:26 **Katalista Ventures' Co-founder & CEO** - **Greta Monstave** - So you want to make a "positive impact" part of your business model?
- 11:45 **Rentals United's Co-founder & CEO** - **James Burrows** - Leveraging partnerships to build a multi-million euro SaaS business
- 12:15 **Ciklum's Head Of Growth** - **Tom Hedley** - Bend don't Break: How variable cost structures shaped the winners of the pandemic
- 12:30 **Scaleup Valley's Co-founder & CEO** - **Mike Dias** - Putting scaleup methodology to the test



12:55 Break & Networking



- 14:00 **Eventbrite's Co-founder** - **Renaud Visage** - Growing Eventbrite into a billion-dollar company & insights on the events industry post-COVID
- 14:35 **Holaluz's Co-founder & CEO** - **Carlota Pi** - From IESE Business School to greentech IPO
- 14:55 **Urban Sports Club's Co-founder & CEO** - **Moritz Kreppel** - How to pivot your business in times of crisis
- 15:15 **GuestReady's CEO** **Alexander Limpert** / **AirSorted's CEO** **James Jenkins-Yates** / **Homelike's CEO** **Dustin Figge**
- Panel Discussion on the Future of Airbnb Management & Short-Term Rentals
- 15:55 **Raisin's Co-founder & CEO** - **Tamaz Georgadze** - Fireside chat on Tamaz's entrepreneurial journey with Raisin
- 16:25 **Investors on Stage**



17:00 End of Day 2 - Networking -

30/04 Event Opening: Day 3

- 10:00 **Venture hub's Co-founder & IESE lecturer** - **Mathieu Carenzo** - Startup Valuation for dummies
- 10:20 **ClickMechanic's Co-founder** - **Andrew Jervis** - How an experiment-driven philosophy is key for your startup
- 10:35 **BlockStart** - Workshop - Insights from the BlockStart project
- 10:50 **Platform.sh' Co-founder & CEO** - **Frederic Plais** - 10 things I learned scaling a company from 0 to \$30M in ARR
- 11:05 **All Turtles' Founder & CEO (ex-founder & CEO Evernote)** - **Phil Libin** - Make an impression: Virtual pitching that doesn't suck
- 11:30 **Raisin's VP Europe** - **Katharina Lueth** - How to scale startups across Europe: one market and many markets
- 11:50 **Scede's Founder & CEO** - **Matthew Ellis** - A Founder's Guide: Enabling a Culture of Talent Success
- 12:05 **Shareworks** - **Ayaz Quraishi** - Fireside chat about Equity Plan Management
- 12:30 **Freeda Media's CEO** - **Andrea Scotti Calderini** - How new generations consume media & important issues
- 12:45 **Leaders21com's Founder & CEO** - **(ex-CEO & Co-founder Runtastic)** **Florian Gschwandtner** - Fireside chat



13:00 Break & Networking



- 14:00 **Glovo's Founder & CEO** - **Oscar Pierre** - Fireside chat: Entrepreneurial journey with Glovo: Failures & Success
- 14:35 **Too Good To Go CEO** **Mette Lykke** - Scaling up a social enterprise to 15 countries
- 15:00 **Basecamp's Co-founder & CTO** - **David Heinemeier Hansson** - Fireside Chat: The secrets to being a successful "multi-preneur"
- 15:25 **Startup Guide's Founder & CEO** - **Sissel Hansen** - How startups can solve the world biggest challenges
- 15:45 **Startups Pitch Competition**
- 16:55 **Announcement of Pitch Competition Winner & Closing Remarks**



End of Day 3 - Networking -