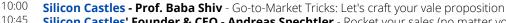
### 28/04 Event Opening: Day 1



Silicon Castles' Founder & CEO - Andreas Spechtler - Rocket your sales (no matter your startup stage)

11:00 Wise's Global Head - Abid Mumtaz - Why you should make your customers your consultants

11.15 Ethan Partners' Co-founder - Ann-Christine Roope - How to get (and keep) top talent for your startup

11:30 BOOM's CEO - Federico Mattia Dolci - Want to thrive? Move fast and build things

11:50 Crowdcube's Country Manager - Azahara Espejo - Equity Crowdfunding: A tool to increase female representation

12:02 Piabo's Founder & CEO - Tilo Bonow - The dos and don'ts of storytelling and PR

12:22 Good Monday's Founder & CEO - Mik Strøyberg - How to expand into new markets with success

12:40 GoStudent' CEO - Felix Ohswald - How AI will transform digital education and enable the ideal learning environment

#### 12:55 **Break & Networking**

14:00 BlaBlaCar's Founder - Frédéric Mazzella - Fireside Chat: How to build a 90-million-user marketplace Too Good To Go's CEO - Mette Lykke - Fireside Chat: Scaling up a social enterprise to 15 countries 14:45

15:10 Unbabel's Co-founder & CEO - Vasco Pedro - Keynote: The inside story behind Unbabel's growth

Basecamp's Co-founder & CTO - David Heinemeier Hansson - Fireside Chat: The secrets to being a successful "multi-preneur" 15:35

Sendbird's Co-founder & CEO - John Kim - An API Future: How APIs are making innovation exponential 16:00

Talent Garden's CEO Davide Dattoli / IWG's VP Sales EMEA Ewout Holst / Maria 01's CEO Ville Simola / The Family's Co-founder Alice Zagury 16:20

- Panel Discussion: Space "To Be": What makes a great work environment for startup teams?

17:00 End of Day 1 - Networking -

## 29/04 Event Opening: Day 2

10:00 Maki.vc's Investment Director - Pauliina Martikainen - These are the FemTech trends to watch in 2021

10:18 Freepik's CEO - Joaquín Cuenca - From bootstrapping, to record breaking exits

10.31 Spendesk's Founder & CEO - Rodolphe Ardant - Why you grow faster if you trust your employees

10:50 Payflow's Co-Founders - Benoit Menardo & Avinash Sukhwani - Hypergrowth in a crisis - Turn difficulty into opportunity

11:11 Housfy's Founder & CEO - Albert Bosch - How to prepare a Series A funding round

Katalista Ventures' Co-founder & CEO - Greta Monstavice - So you want to make "positive impact" part of your business model? 11:26

11:45 Rentals United's Co-founder & CEO - James Burrows - Leveraging partnerships to build a multi-million euro SaaS business

12:00 Techbuddy's Founder & CEO - Tahero Nori - Building a Community in the Gig Economy

**Ciklum's Head Of Growth - Tom Hedley** - Bend don't Break; How variable cost structures shaped the winners of the pandemic 12:15

12:30 Scaleup Valley's Co-founder & CEO - Mike Dias - Putting scaleup methodology to the test

#### 12:50 **Break & Networking**

14:00 Holaluz's Co-founder & CEO - Carlota Pi - From IESE Business School to greentech IPO

Raisin's Co-founder & CEO - Tamaz Georgadze - Fireside chat on Tamaz's entrepreneurial journey with Raisin 14:20

GuestReady's CEO Alexander Limpert / AirSorted's CEO James Jenkins-Yates / Homelike's CEO Dustin Figge 14:50

- Panel Discussion on the Future of Airbnb Management & Short-Term Rentals

Eventbrite's Co-founder - Renaud Visage - Growing Eventbrite into a billion dollar company & insights on the events industry post-15:25

Moonfire Ventures' Founder (ex-co-founder Atomico - Mattias Ljungman - Fireside chat: The future of European VC 16:00

16:30 **Investors on Stage** 

End of Day 2 - **Networking** -17:00 

# 30/04 Event Opening: Day 3

Venture hub's Co-founder & IESE lecturer - Mathieu Carenzo - Startup Valuation for dummies 10:00

ClickMechanic's Co-founder - Andrew Jervis - How an experiment driven philosophy is key for your startup 10:20

Platform.sh' Co-founder & CEO - Frederic Plais - 10 things I learned scaling a company from 0 to \$30M in ARR 10:35

All Turtles' Founder & CEO (ex-founder & CEO Evernote) - Phil Libin - Make an impression: Virtual pitching that doesn't suck 10:48

11:12 Raisin's VP Europe - Katharina Lueth - How to scale startups across Europe: one market and many markets

Scede's Founder & CEO - Matthew Ellis - A Founder's Guide: Enabling a Culture of Talent Success 11:31

**Shareworks - Ayaz Quraishi** - Fireside chat about Equity Plan Management 11:45 **BlockStart** - Workshop - Insights from the BlockStart project 12:10

12:25 Freeda Media's CEO - Andrea Scotti Calderini - How new generations consume media & important issues

Leaders21com's Founder & CEO - (ex-CEO & Co-founder Runtastic) Florian Gschwandtner - Fireside chat 12:45

#### 13:00 **Break & Networking**

14:00 Jobbatical's Founder & CEO - Karoli Hindriks - Hiring, onboarding, & engaging in a post-COVID world

14:20 Glovo's Founder & CEO - Oscar Pierre - Fireside chat: Entrepreneurial journey with Glovo: Failures & Success

14:55 Urban Sports Club's Co-founder & CEO - Moritz Kreppel - How to pivot your business in times of crisis

15:17 Startup Guide's Founder & CEO - Sissel Hansen - How startups can solve the world biggest challenges

15:40 **Startups Pitch Competition** 





10:00 - 17:00 CEST