

28/04 Event Opening: Day 1

- 10:00 **Silicon Castles - Prof. Baba Shiv** - Go-to-Market Tricks: Let's craft your value proposition
- 10:45 **Silicon Castles' Founder & CEO - Andreas Spechtler** - Rocket your sales (no matter your startup stage)
- 11:00 **Wise's Global Head - Abid Mumtaz** - Why you should make your customers your consultants
- 11:15 **Ethan Partners' Co-founder - Ann-Christine Roope** - How to get (and keep) top talent for your startup
- 11:30 **BOOM's CEO - Federico Mattia Dolci** - Want to thrive? Move fast and build things
- 11:50 **Crowdcube's Country Manager - Azahara Espejo** - Equity Crowdfunding: A tool to increase female representation
- 12:02 **Piabo's Founder & CEO - Tilo Bonow** - The dos and don'ts of storytelling and PR
- 12:22 **Good Monday's Founder & CEO - Mik Strøyberg** - How to expand into new markets with success
- 12:40 **GoStudent' CEO - Felix Ohswald** - How AI will transform digital education and enable the ideal learning environment



12:55

Break & Networking

- 14:00 **BlaBlaCar's Founder - Frédéric Mazzella** - Fireside Chat: How to build a 90-million-user marketplace
- 14:45 **Too Good To Go's CEO - Mette Lykke** - Fireside Chat: Scaling up a social enterprise to 15 countries
- 15:10 **Unbabel's Co-founder & CEO - Vasco Pedro** - Keynote: The inside story behind Unbabel's growth
- 15:35 **Basecamp's Co-founder & CTO - David Heinemeier Hansson** - Fireside Chat: The secrets to being a successful "multi-preneur"
- 16:00 **Sendbird's Co-founder & CEO - John Kim** - An API Future: How APIs are making innovation exponential
- 16:20 **Talent Garden's CEO Davide Dattoli / IWG's VP Sales EMEA Ewout Holst / Maria 01's CEO Ville Simola / The Family's Co-founder Alice Zagury** - Panel Discussion: Space "To Be": What makes a great work environment for startup teams?



17:00

End of Day 1 - **Networking** -**29/04 Event Opening: Day 2**

- 10:00 **Maki.vc's Investment Director - Pauliina Martikainen** - These are the FemTech trends to watch in 2021
- 10:18 **Freepik's CEO - Joaquín Cuenca** - From bootstrapping, to record breaking exits
- 10:31 **Spendesk's Founder & CEO - Rodolphe Ardant** - Why you grow faster if you trust your employees
- 10:50 **Payflow's Co-Founders - Benoit Menardo & Avinash Sukhwani** - Hypergrowth in a crisis - Turn difficulty into opportunity
- 11:11 **Housfy's Founder & CEO - Albert Bosch** - How to prepare a Series A funding round
- 11:26 **Katalista Ventures' Co-founder & CEO - Greta Monstavice** - So you want to make "positive impact" part of your business model?
- 11:45 **Rentals United's Co-founder & CEO - James Burrows** - Leveraging partnerships to build a multi-million euro SaaS business
- 12:00 **Techbuddy's Founder & CEO - Tahero Nori** - Building a Community in the Gig Economy
- 12:15 **Ciklum's Head Of Growth - Tom Hedley** - Bend don't Break: How variable cost structures shaped the winners of the pandemic
- 12:30 **Scaleup Valley's Co-founder & CEO - Mike Dias** - Putting scaleup methodology to the test



12:50

Break & Networking

- 14:00 **Holaluz's Co-founder & CEO - Carlota Pi** - From IESE Business School to greentech IPO
- 14:20 **Raisin's Co-founder & CEO - Tamaz Georgadze** - Fireside chat on Tamaz's entrepreneurial journey with Raisin
- 14:50 **GuestReady's CEO Alexander Limpert / AirSorted's CEO James Jenkins-Yates / Homelike's CEO Dustin Figge** - Panel Discussion on the Future of Airbnb Management & Short-Term Rentals
- 15:25 **Eventbrite's Co-founder - Renaud Visage** - Growing Eventbrite into a billion dollar company & insights on the events industry post-COVID
- 16:00 **Moonfire Ventures' Founder (ex-co-founder Atomico - Mattias Ljungman)** - Fireside chat: The future of European VC
- 16:30 **Investors on Stage**



17:00

End of Day 2 - **Networking** -**30/04 Event Opening: Day 3**

- 10:00 **Venture hub's Co-founder & IESE lecturer - Mathieu Carenzo** - Startup Valuation for dummies
- 10:20 **ClickMechanic's Co-founder - Andrew Jarvis** - How an experiment driven philosophy is key for your startup
- 10:35 **Platform.sh' Co-founder & CEO - Frederic Plais** - 10 things I learned scaling a company from 0 to \$30M in ARR
- 10:48 **All Turtles' Founder & CEO (ex-founder & CEO Evernote) - Phil Libin** - Make an impression: Virtual pitching that doesn't suck
- 11:12 **Raisin's VP Europe - Katharina Lueth** - How to scale startups across Europe: one market and many markets
- 11:31 **Scede's Founder & CEO - Matthew Ellis** - A Founder's Guide: Enabling a Culture of Talent Success
- 11:45 **Shareworks - Ayaz Quraishi** - Fireside chat about Equity Plan Management
- 12:10 **BlockStart** - Workshop - Insights from the BlockStart project
- 12:25 **Freeda Media's CEO - Andrea Scotti Calderini** - How new generations consume media & important issues
- 12:45 **Leaders21com's Founder & CEO - (ex-CEO & Co-founder Runtastic) Florian Gschwandtner** - Fireside chat



13:00

Break & Networking

- 14:00 **Jobbatical's Founder & CEO - Karoli Hindriks** - Hiring, onboarding, & engaging in a post-COVID world
- 14:20 **Glovo's Founder & CEO - Oscar Pierre** - Fireside chat: Entrepreneurial journey with Glovo: Failures & Success
- 14:55 **Urban Sports Club's Co-founder & CEO - Moritz Kreppel** - How to pivot your business in times of crisis
- 15:17 **Startup Guide's Founder & CEO - Sissel Hansen** - How startups can solve the world biggest challenges
- 15:40 **Startups Pitch Competition**

End of Day 3 - **Networking** -