

MAIN STAGE AGENDA - DAY 1 (MAY 2)

- 09:45-10:30 **Registration / Coffee / Networking**
- 10:30-10:40 **Official Welcome** - Thomas Ohr, EU-Startups.com
- 10:40-11:05 **Kaidi Ruusalepp** - Keynote about her entrepreneurial journey with Funderbeam, lessons learned, and her future plans for the platform
- 11:05-11:40 **Avi Meir** - Fireside chat about his learnings while scaling TravelPerk into one of the fastest growing SaaS companies in Europe
- 11:40-12:15 **Henrik Zillmer** - Fireside chat about Henrik's entrepreneurial journey with AirHelp and his learnings scaling the company globally
- 12:15-13:05 **Pitch Competition** - The first 10 Startup Pitches
- 13:05-13:35 **Till Faida** - Fireside chat about his experiences while starting and scaling Adblock Plus (eyeo)
- 13:35-14:00 **Tugce Bulut** - Keynote about her learnings founding Streetbees and turning it into the most promising market research startup in Europe
- 14:00-15:00 Break / Food & Drinks / Networking**
- 15:00-15:20 **Marco Trombetti** - Keynote about his insights from building Translated.com, and some highlights from his book "The New Prince – Why and How to Startup"
- 15:20-15:45 **Pitch Competition** - The final 5 Startup Pitches
- 15:45-16:20 **Europe's leading Startup Accelerators** – Panel Discussion with Techstars, APX, Wayra, Rockstart, Next Big Thing and Startup Wise Guys
- 16:20-16:45 **Daniel Gebler** - Building a food delivery unicorn: How Picnic is innovating in the huge market of grocery shopping
- 16:45-17:10 **Stefan Glänzer** - Fireside chat about his insights as an investor and about the current state of angel investing in Europe
- 17:10-17:40 **Investors on Stage I** - 15 investors pitch to our audience of startups and aspiring founders
- 17.40:18:05 **Panel Discussion about the Future of Finance** - With Alisa Cevere (ID Finance), Alexandre Prot (Qonto) and David Jimenez Maireles (Raisin)
- 18:05-18:10 **Announcement of the Pitch Competition Winner / End of the 1st Day!**

From 6.30pm-10.30pm we'll have an after-event gathering for continued networking and Drinks! This will take place downstairs in the bar/foyer area of the hotel.

MAIN STAGE AGENDA - DAY 2 (MAY 3)

- 10:00-10:45 **Registration / Coffee / Networking**
- 10:45-10:47 **Official Welcome to the 2nd day** - Thomas Ohr, EU-Startups.com
- 10:47-11:15 **Michael Cassau** – Keynote about how startups can work with corporates and about his learnings scaling Grover
- 11:15-11:55 **Panel Discussion about the future of the online flat rental market** - With the CEOs of Badi, Spotahome and HousingAnywhere
- 11:55-12:15 **Yassin Hankir** - Keynote on “The Democratization of Crypto: A vision based on real-life fuckups and learnings from the \$50 million ICO of Savedroid”
- 12:15-12:40 **Panel Discussion about corporate innovation** - With senior representatives from SAP, GSK, and Arrow
- 12:40-13:10 **Investors on Stage II** - 15 investors pitch to our audience of startups and aspiring founders
- 13:10-13:50 **Panel Discussion about the future of transportation** - With the founders of Ontruck and Fretlink, and a Venture Partner of Maersk Growth)
- 13:50-14:50 Break / Food & Drinks / Networking**
- 14:50-15:35 **Naren Shaam** - Fireside chat about his learnings while starting and scaling Omio (GoEuro) and about his global expansion plans
- 15:35-15:55 **Jens Wohltorf** - Keynote by the Blacklane CEO about automation vs. the value of personal service - in the travel industry and beyond!
- 15:55-16:35 **Panel Discussion about the current state and future of equity crowdfunding** - With Seedrs, Crowdcube, Funderbeam, and Startupxplore
- 16:35-16:40 **Goodbye / Thank You!**

From 16:30 till 18:30 we'll have additional networking opportunities and a some music and drinks on the terrace!

WORKSHOP & LEARNING STAGE - DAY 1 (MAY 2)

- 10:35-11:00 **The State of Europe's Startup Ecosystems** with Lisa Steigertahl (EU Startup Monitor)
- 11:00-11:25 **European Funds and Startup Assistance** with Juanma Revuelta (FINNOVA)
- 11:25-11:45 **The Future of Marketplaces** with Florence Aretz (Adevinta)
- 11:45-12:05 **Company Valuation** with Mathieu Carezzo (Nero Ventures/IESE)
- 12:05-12:35 **Growth Hacking** with Tim Cakir (Tracking n Hacking)
- 12:35-13:00 **How to prepare and execute a great pitch** with Beth Susanne
- 13:00-13:30 **Do's and Don'ts of Storytelling and Startup PR** with Tilo Bonow (PIABO)
- 13:30-14:00 **Wealth on Wings - My learnings as a Business Angel; and introduction of the Rising Tide** with Brigitte Baumann (European Business Angel of the Year)
- 14:00-14:30 **How to stay mentally healthy as a startup founder** with Madeleine Evans (Levell)
- 14:30-15:00 **Learnings & tips for a successful exit** with RJ Friedlander (ReviewPro)
- 15:00-15:30 **IPO: How the stock exchange can help you take the next step -** with Sebastian Grabert (Euronext)
- 15:30-16:00 **The traps not to fall into when you are VC backed -** with Romain Vidal (CapHorn Invest)
- 16:00-16:25 **Alternative venture financing - why to think beyond VC and Banks for your finance needs -** with Arnab Naskar (STOKR)
- 16:25-16:50 **Why you should fix your recruitment now if you are a startup** with Adrien Moreira (BRUCE)
- 16:50-17:15 **Unbox your Customer - Digital Empathy along the Customer Journey** with Anna Ritz (Weview)
- 17:15-17:40 **Learnings from building & scaling products through data-driven decisions** With Xavi Beumala (Marfeel)

WORKSHOP & LEARNING STAGE - DAY 2 (MAY 3)

- 10:45-11:05 **How to create a successful technology business** - with Andreas Spechtler (Silicon Castles)
- 11:05-11:25 **How to best tell your story in a compelling way** - with Catherine Ogilvie (Silicon Castles)
- 11:25-11:40 **How to form the winning team** - with Dr. Petra Meyer (video conference) (Silicon Castles)
- 11:40-12:00 **From the NDA to the Commercial Agreement** - with David Kinsella (Silicon Castles)
- 12:00-12:45 **Technology Sales in the startup life cycle** - with Andreas Spechtler (Silicon Castles)
- 12:45-13:05 **Where and when to find investors that are the right fit for your startup** - Guillermo Gaspart (byhours)
- 13:05-13:30 **Social Media for Startups - Tactics for when funds are low and dreams are high** - Ovi Negrean (SocialBee.io)
- 13:30-13:50 **How to approach growth and innovation - learnings from Booking.com** - with Andrea D'Amico
- 13:50-14:20 **Best strategies for differentiating yourself from your competitors** - with Stan Massueras (Intercom)
- 14:20-14:45 **What makes a startup ecosystem vital and thriving** - with Sissel Hansen (Startup Guide)
- 14:45-15:15 **Learning from Moonshots** - 4 practical lessons for innovators, entrepreneurs, and corporates based on learnings from some of Google's most ambitious projects - with Amrit Dhir (Google)
- 15:15-15:40 **How to generate and keep up with fast growth** - with Nilan Peiris (TransferWise)
- 15:40-16:00 **Trends in Venture Capital: Which investment areas are hot and growing and what is changing in the venture capital space?** - with Lotf Belych (Dealroom)
- 16:00-16:25 **Behind 5 Star Ratings: How to create a great customer experience** - with Marketa Blahova (Daytrip)

EXHIBITION SPACE - BOTH DAYS

During both days of the event, we will enjoy the possibility of meeting startups, service providers and corporates focused on innovation. There will be an exhibition and networking space where you will be able to meet the following companies:

ACCIÓ	STACK	Stripo
ARROW	Wingram	Setupad
Silicon Castles	Haltian	Payfit
KIC Europe	NBT	The Multipliers
Wirecard	Farmdok	Centrecom
STOKR	Tradler	Hardal technologies
Cloudways	whytenerife	Battery2Go
EIT Digital	Neurogress	Ethics coffee
IP Helpdesk	Keytask	Feed
Social Bee	TAPPWATER	
Hitchhiker	Smarttoilets	

The networking corner will be located at the end of the exhibition hall, so you will be able to set up meetings with the matchmaking app and make new connections.